

-it tastes like
40c Coffee
but costs very
much less

NEDROW COFFEE

"How do we do it?"
"By coupling scientific
knowledge with a lot
of care and work."

If you are unable to get Nedrow Coffee from your
dealer, write us. But ask him first.

WORDEN GROCER COMPANY

Grand Rapids, Mich.

Kalamazoo, Mich.



How it looks
when illustrated.

"My, we were
out in it, and
it just rained
pitchforks."



Mr. and Mrs. Newlywed

Need never be disappointed or have the
customary quarrels about the
quality of their

Daily Bread
Buns, Pies or Cakes
if they join the ranks of
Our Satisfied Patrons

THE MODEL BAKERY

"Reynolds" The Autocrat of all Shingles



How's Your Roof?

DOES IT LEAK? DOES IT LOOK BAD?
Fall Rains and Winter Storms Will Soon Be Here.

Now is the time to re-roof. Reynolds Shingles are the original
Asphalt Shingles. They have been in actual use for over fifteen years,
and the first roof ever laid with Reynolds Shingles is still giving
good service.

This means Fifteen Years Proven Service--no need for a "Certificate of Hope" when you have a Reynolds Shingle roof.

ADAPTABILITY--Reynolds Shingles are
adaptable for all types of roof construction
having one-quarter pitch or more. They
are especially suitable for pitched roofs,
eye-brow windows, curves and angles.

DURABILITY--With the proven service
of over fifteen years, Reynolds Shingles are
the acknowledged long-life material from
which to make roofs. Being made of nature's
most adaptable material they should last
many, many years.

BEAUTY--Reynolds Shingles makes the
most attractive roof of any material obtainable.
They may be had in a variety of
colorings--natural, fadeless colorings in-
herent in the mineral surfacing.

FIRE-SAFE--Reynolds Shingles have been
thoroughly tested at the Underwriters Laboratories
and received the highest approval
ever awarded by these laboratories for the
same type of roofing material.

Reynolds Re-Roofing Week

OCTOBER 9-14

Reynolds Shingles Possess the Three Cardinal Shingle Virtues
BEAUTY, DURABILITY and ECONOMY

No part of the house is subjected
to the wear and test of the elements
as is the roof. It must stand the
scorching sun, the beating rain and
hail, blowing snows, falling sparks,
frosts and freezing, and many other
natural tests of the elements.
Reynolds Shingles have never failed
to give the greatest satisfaction.
Reynolds Shingles are economical to
buy, economical to lay and with
their natural durability, are cheap-
est in the end.

Roofers, carpenters and contrac-
tors are featuring Reynolds Re-
Roofing Week as the time to take
care of your re-roofing needs. Place

your order for Reynolds Shingles
with your dealer early so as to be
sure and have delivery made
promptly for the convenience of the
workmen and to prevent your own
disappointment.

Reynolds Shingles are made ex-
clusively by H. M. Reynolds Asphalt
Shingle Company, Grand Rapids,
Mich. There are many imitations,
but only one original.

By putting on that new roof
now, you will increase the value of
your home accordingly. Don't try
to patch a bad roof--put on a new
Reynolds Asphalt Shingle Roof.

FOR SALE BY

Home Lumber & Fuel Co.

The IRON TRAIL

By
REX BEACH

Copyright, 1915, by Harper &
Brother

SYNOPSIS

Murray O'Neil, railroad builder, on his
way to Alaska, is a passenger on the Ne-
braska. The ship runs aground. O'Neil
helps Captain Johnson Brennan to quell a
riot among the passengers.

As the ship settles O'Neil is attracted
by a beautiful girl, and he plunges over-
board with her. They are picked up by
Captain Brennan. She proves to be Na-
talia Gerard, whose mother is the friend
of Curtis Gordon, O'Neil's unscrupulous
business rival.

O'Neil and Natalia journey to Hope to
gather. She tells him of her mother and
Gordon. When they arrive at Hope Gor-
don meets them.

O'Neil is impressed with the magnetism
of his rival, but is sure his plans are un-
sound. Tom Slater quits Gordon for
O'Neil. They go to Cortez in time to save
Dan Appleton in a crooked card game.

Appleton, an engineer, had worked for
Gordon. He owns his fortune with
O'Neil. O'Neil leads his men to a wild
country, convinced he can build a rail-
road up the Salmon river.

Eliza Appleton is sent to Omar to ac-
cuse the men who are trying to match
control of an empire. She meets her
brother and Natalia. Dan is worried over
a possible newspaper attack by Eliza on
O'Neil.

There's a scene when Curtis Gordon
asks Gloria to be his hostess to Miss Golden.
Gloria says Miss Golden isn't a fit person
to meet Natalia. Gordon says she has
money and he needs her in his scheme.

In her extremity Mrs. Gerard listens
to Natalia's plea to go to the Irish prince.
O'Neil finds places for them in his new
hotel. Gordon, thoroughly enraged, plans
to cripple O'Neil.

Dan tells his sister how desperately he
loves Natalia and asks her to win
O'Neil, as he considers him a rival. Dan
goes out with a car of dynamite and holds
a caution threatened by Gordon's men.

O'Neil takes the girls on a trip to Jack-
son Glacier. He decides to make a perili-
ous voyage in a skiff down the Salmon
river. Eliza, despite his pleadings, ac-
companies him.

Dan Appleton accepts O'Neil's offer of
\$10,000 to the man who will cut a cable to
be worked done by Gordon. After cutting
the cable Appleton is set upon by a crowd
of Gordon's men, but is rescued by O'Neil's
men.

"It's a wild scheme, of course," con-
tinued the doctor, "but he's putting it
over. The town council has granted
him a ninety-nine year lease covering
every street. The roadbed is started
and things are booming. Lots have
been staked all over the state, property
values are soaring, everybody is out
of his head, and Gordon is a god.
All he does is organize new companies.
He has bought a sawmill, a wharf, a
machine shop, acres of real estate. He
has started a bank and a new hotel.
He has consolidated the barber shops,
and he talks about roofing in the
streets with glass and making the
town a series of arcades."

Slater half smiled--evidence of a con-
science within.

"They've picked out a site for a uni-
versity," he said bitterly. "Cortez is
going to be a seat of learning and cul-
ture. They're planning a park and a
place for an Alaskan world's fair and
a museum and a library. I've always
wondered who stole public libraries--
it's ours. But I didn't know more
than one or two people got foolish that
way."

O'Neil soon found that the accounts
he had received of Gordon's last at-
tempt to recoup his fortunes were in
no way exaggerated. Cortez, long the
plaything of the railroad builders, had
been ripe for his touch. It rose in its
wounded city pride and greeted his
appeal with frantic delight.

Gordon perfectly understood that
something more than vague accusa-
tions were necessary to bring the pub-
lic to his support in sufficient numbers
to sweep him on to victory, and with
this in mind he laid crafty plans to
achieve the Heilmann grade. The trust
had covered active work on its old
right of way and moved to Ketchikan,
but it had not abandoned its
original route and, in fact, had main-
tained a small crew at the first divide
outside of Cortez, known as Beaver
Canyon. Gordon reasoned shrewdly
that a struggle between the agents of
the trust and the patriotic citizens of
the town would afford him precisely
the advertising he needed and give
point to his charge of unfair play
against the Heilmanns.

It was not difficult to incite his vic-
tims to this act of robbery. On the
contrary, once he had made the sug-
gestion, he had hard work to restrain
them until he had completed his prepa-
rations. These preparations were
simple. They consisted in writing and
mailing to every newspaper of conse-
quence a highly colored account of the
railroad struggle. These misrepresen-
tations were posted from Seattle in
time for them to reach their destina-
tions on the date set for the seizure
of the grade.

It was an ingenious publicity move,
worthy of a theatrical press agent, and
it succeeded beyond the promoter's
fondest expectations--too well, in fact.
For it drove the trust in desperation to
an alliance with the S. R. and N.
The day set for the demonstration
came; the citizens of Cortez boldly
marched into Beaver canyon to take
possession of the old Heilmann
workings, but it appeared that they
had reckoned prematurely. A handful
of grim faced trust employees warned
them back; there was a rush, some
rough work on the part of the aggres-
sors, and then the guards brought their
muzzle-loading play. The result afford-
ed the most sensational match-
shot that had hoped for; one citizen
was killed and five others were badly
wounded. Gordon, dazed and horror-
stricken, arose in her wrath and de-
scribed upon the "assassins" lynch-
ings were planned and mobs threat-
ened the local jail, until soldiers were
hurled thither and martial law was
declared.

Of course the wires were burdened
with the accounts; the reading public of
the States awoke to the fact that a bit-
ter strife was waging in the north be-
tween honest miners and the soulless
Heilmann syndicate. Gordon's pre-
viously written and carefully colored
stories of the clash were printed far
and wide. Editorials breathed indigna-
tion at such lawlessness and pointed to
the Cortez Home railway as a com-
mendable effort to destroy the Heilmann
trust's hostile hold upon the northland.
Stock subscriptions came in a deluge
which fairly engulfed Gordon's Seattle
office force.

During this brief white hot campaign
the promoter had been actuated as
much by his senseless hatred of O'Neil
as by lust of glory and gain, and it
was with no little satisfaction that he
returned to Alaska conscious of having
dealt a telling blow to his enemy. He



"But this can't be true," stammered
Gordon.

sent Natalia to Omar on another visit
in order that he might hear at first
hand how O'Neil took the matter.
But his complacency received a shock
when the girl returned. He had no
need to question her.

"Uncle Curtis," she began excitedly,
"you ought to stop those terrible news-
paper stories about Mr. O'Neil and the
trust."

"Stop them? My dear, what do you
mean?"
"He didn't sell out to the trust. He
has nothing to do with it."

"What?" Gordon's incredulity was
a challenge.

"He sold to an Englishman named
Hills. They seem to be amused by
your mistake over there at Omar, but
I think some of the things printed are
positively criminal. I know you
want the truth."

"The truth, yes. But this can't be
true," stammered Gordon.

"It is. Mr. O'Neil did try to interest
the Heilmanns, but they wouldn't
have anything to do with him, and the
S. R. and N. was going to smash him
and Mr. Hills came along barely in time.
It was too exciting and dramatic for
anything the way Mr. O'Neil found
him when he was in hiding."

"Hiding?"
"Yes. There was something about
blackmail or a secret arrangement be-
tween Mr. Hills and the Yukon River
lines. I couldn't understand just what
it was, but anyhow Murray took ad-
vantage of it and saved the North
Pass and the S. R. and N. at the same
time."

"It was really a perfectly won-
derful stroke of genius. I determined
at once that you should stop these lies
and correct the general idea that he is
in the pay of the trust. Why, he went
to Cortez last week, and they threaten-
ed his life!"

Mrs. Gordon, who had listened, said
quietly: "Don't blame Curtis for that.
That bloody affair at Beaver canyon
has made Cortez bitter against every-
one connected with the Heilmanns."

"What about this blackmail?" said
her husband, upon whose ear the word
had made a well-earned impression. "I
don't understand what you mean by
O'Neil's saving the North Pass and
his own road at the same time--not
Hills being in hiding."

"Neither do I," Natalia confessed.
"But I know you have made a mistake
that ought to be set right."

"Why doesn't he come out with the
truth?"
"The whole thing is secret."

"Why?"

Natalia shrugged helplessly, and
Gordon lost himself in frowning
thought.

"This is amazing," he said brusquely
after a moment. "It's vital. It affects
all my plans. I must know everything
at once."

"I'm sorry I paid so little attention."

"Never mind. Try it again and be
diplomatic. If O'Neil won't tell you,
question Appleton. You can wind him
around your fingers easily enough. I
am sure."

The girl eyed him with a quick
change of expression.

"Isn't it enough to know that the
trust has nothing to do with the S. R.
and N.?"

"No," he declared impatiently. "I
must know the whole inside of this
secret understanding--this blackmail or
whatever it is."

"Then I'm sorry."

"Come! Don't be silly. You can do
me a great service."

"You said you no longer disliked
Mr. O'Neil and that he couldn't harm
you."

"Well, well! Must I explain the
ways and wherefores of every move I
make?"

"It would be spying if I went back.
The matter is confidential. I know
that."

(Continued next week)

NORTHWEST SEVILLE

Mr. and Mrs. G. Nonemaker of St.
Louis visited the latter's father, T.
Parker, Saturday and Sunday.
Mrs. G. Barker and Mrs. A. Camp-
bell were in Mt. Pleasant Friday.
Chas. Tynan was in Mt. Pleasant
Saturday.

F. Wood was calling on friends in
this locality this past week.

Mrs. George Nonemaker and two
children of St. Louis, visited at the
home of Mrs. V. Dickinson, Friday.
Henry Battle and wife were in
Riverdale Saturday visiting.

A. Decker transacted business in
Alma, Friday.

Mr. and Mrs. V. Dickinson and
son, Carl, and daughter, Iva, were in
Mt. Pleasant Saturday afternoon.

E. Loomis thrashed his beans Sat-
urday.

H. Briggs returned from his visit
to Detroit, Thursday.



If You've Never Tried It--
You've Got Something
Good Coming to You

BANCROFT HOUSE COFFEE

It's Your Move to Try a Can

Valley City Coffee & Spice Mills, Saginaw



The Record, \$1 Try The Record Want Ads

Save That \$48.70

196 pounds Lily White Flour	costs	\$10.00
29 quarts milk	"	2.32
58 yeast cakes	"	.87
7 pounds sugar	"	.56
7 pounds lard	"	1.26
58 cups mashed potatoes	"	.50
2,000 cubic feet gas for cooking	"	1.60
29 quarts water	"	
5 pounds salt	"	.05

Total cost of baking one barrel of Lily White
Flour into bread \$17.16

This formula will produce 4,980 ounces or 383 13-ounce loaves of delicious home-
made bread.

You pay 6c each for a 13-ounce loaf of baker's bread, consequently 383 loaves of
the boughten article would cost you \$22.98, or \$5.82 more.

These 383 loaves homemade bread contain 29 quarts or 7 1/4 gallons of sweet milk
worth at 8c a quart, \$2.32. Most baker's bread contains water.

By planning to bake your bread when the gas oven is being used for pastry
baking you will save \$1.60 in gas, or at least divide the cost between bread and pastry.

People using wood or coal in cook-stove really have no extra heating expense.
The cost of milk and potatoes to the farmer or dairyman is much less than shown
above.

Homemade bread is better quality, better flavor, more healthful, more whole-
some, more nutritious, especially when baked from

Lily White

"The Flour the Best Cooks Use"

Homemade bread does not dry out as quickly, does not become stale so soon,
lasts longer, goes further.

Then, too, there is the satisfaction of hearing the folks express their delight
over the goodness of everything baked.

And you know just what has gone into your bread and pastries.

You know they are all pure, clean, wholesome and healthful, because you made
them yourself in your own kitchen, or at least superintended the work.

The average family of five consumes five barrels of flour per year, or one barrel
per year per member, according to Government statistics.

You save \$5.82 plus \$2.32, plus \$1.60, a total of \$9.74 on every barrel of Lily
White flour baked at home added quality and nourishment considered, or

\$18.70 PER YEAR PER AVERAGE FAMILY

VALLEY CITY MILLING COMPANY,
Grand Rapids, Mich.

LARGE VOLUME of fire under LITTLE DRAFT

That is the only thing to remember in using

GENUINE GAS COKE

Regardless of the high price of all fuels, and of
the fact that predictions of fuel shortages will
make prices soar, we will place on the market
genuine, Made-in-Alma

Coke at \$6.25

per ton, C. O. D.

We are putting this coke on the market at a low
figure, while other fuels are high. In order to
make this possible, overhead charges must be re-
duced to a minimum, and so to save extending
our book-keeping department, all orders will be

filled Cash On Delivery.

We will show you how to burn Coke to get
the best results.

Gratiot County Gas Co.

The Record One Year for \$1

Record Want Ads for Results